

Kenosha Target Store Sets Grand Opening Nov. 28

The Kenosha Target Store is opening in **two weeks**! "The grand opening of the store will be on Nov. 28" spokeswoman Britney Spears said. The small-scale Target store will be on the first three floors of *El Bloque*, the 30-story high-rise on Tenth and Violet street. The 17,000 square foot store will feature a CVS Pharmacy, Starbucks, and a separate entrance that connects to the high-rise. Kenosha's newest department store has hired around a total of 150 team members.

"We're located in a trendy, up-and-coming residential area, and our store is designed to cater to young professionals and college students living in small apartments nearby" says Merchandising Director Carol Hotchkins.

Preparations

Store openings take **months** of preparation, from construction to installing design elements-like the Order Pickup counter-and bringing in the products from the trucks. Team members stock displays for each department: Apparel and Accessories, Food and Beverages, Home *Decor*, Electronics, etc... The team prepares complimentary treats, reusable totes, and more for the grand opening.

"We are looking forward to seeing you!" team member Joey Tribbiani says.

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